MEETING | Agenda

6:30 p.m. – View Workshop Materials
6:50 p.m. – Welcome!
6:55 p.m. – Project Background / Workshop Concepts
7:15 p.m. – Discussion of Additional Concepts (At Stations)
8:00 p.m. – Adjourn
Garland Road Vision

STUDY BACKGROUND

- Garland Road is a key gateway connecting East Dallas to Downtown Dallas.
- Corridor focus is from IH-635, to Gaston and East Grand Avenues.
- Garland Road is a portal to many of the most beautiful and desirable neighborhoods in the City.
- Successful retail businesses, professional services and health care providers reside along Garland Road.
- The Garland Road Vision Advisory Committee ("GRV") was formed in 2006.
- No set agenda or vision currently exists.
- This study will take approximately one year to complete, and will reflect the result of input from all Garland Road residents and stakeholders for Garland Road.
GOALS & OBJECTIVES

- To enhance operational function and aesthetic character along the Garland Road corridor
- To establish an avenue of accessibility and attractive utility to all who live and work near Garland Road
- To encourage resident and stakeholder participation in the visioning process
- To achieve a vision based upon the consensus of the communities of Garland Road
- To identify specific implementation projects that will guide the City of Dallas’ future bond program projects and private development
STUDY AREA OVERVIEW | Existing Conditions
NOTE: The above images are examples of Land Use & Economic Development plans and are not intended to portray design solutions for Garland Road.
STUDY FOCUS | Development

Existing Land Use

Legend
- Green: Study Area
- Red: Commercial
- Purple: Office
- Blue: Multi Family
- Brown: Multi Family
- Pink: Multi Family
- Yellow: Utility
- Light Blue: Light Industrial/Warehouse
- Medium Yellow: Public Open Space
- Tan: Multi Family
- Orange: Single Family Attached
- Yellow: Single Family Detached
- Green: Transportation

[Map showing existing land use with annotations]
STUDY FOCUS | Development

Zoning
Parcel Ownership Patterns

Single color denotes multiple parcels under one ownership within the study area.
STUDY FOCUS | Development

Vacant Parcels (22.2 Total Acres within Study Area)
Public Open Space  (283.5 Total Acres within Study Area)
**STUDY FOCUS | Development**

The People of the Garland Road Corridor, 2000

Older than the city’s population as a whole

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**Population Distribution, Selected Age Groups**

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Dallas</th>
<th>Garland Road Corridor</th>
</tr>
</thead>
<tbody>
<tr>
<td>19 and under</td>
<td>29.4%</td>
<td>24.7%</td>
</tr>
<tr>
<td>65 and over</td>
<td>8.6%</td>
<td>11.7%</td>
</tr>
<tr>
<td>75 to 84</td>
<td>3.0%</td>
<td>4.9%</td>
</tr>
</tbody>
</table>

Source: North Central Texas Council of Governments, U.S. Census Bureau
## STUDY FOCUS | Development

The Garland Road Corridor and the City of Dallas, 2000

<table>
<thead>
<tr>
<th>Population &amp; Household Characteristics</th>
<th>Racial Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>1,188,580</td>
</tr>
<tr>
<td>Households</td>
<td>451,833</td>
</tr>
<tr>
<td>Median Family Income</td>
<td>$40,921</td>
</tr>
<tr>
<td>Per Capita Income</td>
<td>$22,183</td>
</tr>
<tr>
<td>Below Poverty Level</td>
<td>21.7%</td>
</tr>
<tr>
<td>Disabled</td>
<td>19.7%</td>
</tr>
<tr>
<td>Household Size</td>
<td>2.58</td>
</tr>
<tr>
<td>Jobs:Households</td>
<td>2.30</td>
</tr>
</tbody>
</table>

| Ethnic Distribution | Employees | | |
|---------------------|------------|
| Hispanic or Latino | 55.2% | 34.7% | Major Employers | |

Source: North Central Texas Council of Governments, U.S. Census Bureau
STUDY FOCUS | Development
Projected Growth in the Garland Road Corridor

Source: North Central Texas Council of Governments
SUMMARY OF PUBLIC COMMENTS | Development

What are the places, views or activities in the Garland Road Corridor that are most distinctive and most important to emphasize?

- White Rock Lake and spillway
- Arboretum
- White Rock Market Place and Casa Linda shopping centers
- Casa Linda Shopping Center
- Long-established businesses and unique retail (McShan; gardening stores, etc.)
- Doctors Hospital
- Existing neighborhoods
- Existing churches
SUMMARY OF PUBLIC COMMENTS | Development

What places, views or activities are most important to change or diminish?

• Fatigued buildings
• Structures with broken and boarded windows
• Unprofessional signage
• Extreme mix of business types, i.e., industrial, commercial, retail, light industrial
• Graffiti
• Overhead utilities
• Traffic
• Inconsistent building heights and uses
• No desire for Garland Road to become a canyon of low and mid-rise buildings
NOTE: The above images are examples of Transportation improvements and are not intended to portray design solutions for Garland Road.
STUDY FOCUS | Mobility

Transportation

Legend
- Roads
- Existing Trails
- Planned Trails
- Subdivisions
- DART Bus Routes
- Garland RD Study Area

Features
- Education
- Golf Course
- Library
- Rec/Community Center
- Tourist Attraction

Legend
- Roads
- Existing Trails
- Planned Trails
- Subdivisions
- DART Bus Routes
- Garland RD Study Area

Features
- Education
- Golf Course
- Library
- Rec/Community Center
- Tourist Attraction
STUDY FOCUS | Mobility

Thoroughfares
2004 Daily Saturation Counts (Source: http://www.nctcog.org/trans/data/tcins/historic)
STUDY FOCUS | Mobility

Public Transportation

Legend
- Roads
- DART Bus Stops
- DART Bus Route
- Garland RID Study Area

1 inch equals 932 feet
STUDY FOCUS | Mobility

Sidewalks
STUDY FOCUS | Mobility

Trails
SUMMARY OF PUBLIC COMMENTS | Mobility

What changes would do the most to encourage people to walk or bike to destinations in the Garland Road Corridor?

- Landscape with more plantings (trees, flowers, shrubs)
- Enhanced lighting
- Provide wide, continuous sidewalks
- Provide bike trails that are separated or set back from street
- Increase pedestrian street crossing time on lights
- Increase police protection/enhance safety features
- Add more cafes, shopping and entertainment venues
- More restaurants, entertainment venues such as a nice movie theater
- Clean up corridor to make more attractive
What transportation improvements would be most beneficial to the people who live, work, shop or visit in the Garland Road Corridor?

- Add left turn lanes or access lanes
- Increase bus service
- Expand DART light rail to Garland Road
- Offer trolley, tram or shuttle service along Garland Road
- Slow traffic down/introduce traffic calming
- Add stop signs on Garland Road
- Repave Garland Road
- Provide bike racks and/or bike rentals
- Discourage Garland Road as thoroughfare
- Enhanced waiting stations for transit
- Subway system
- Make pedestrian crossing lights longer to allow time for people to cross
- Provide parking alternatives for Arboretum
NOTE: The above images are examples of Context Sensitive Design and are not intended to portray design solutions for Garland Road.
STUDY FOCUS | Beautification

Landscape

NOTE: The above images are examples of Context Sensitive Design and are not intended to portray design solutions for Garland Road.
STUDY FOCUS | Beautification

Monuments & Gateways

NOTE: The above images are examples of Context Sensitive Design and are not intended to portray design solutions for Garland Road.
STUDY FOCUS | Beautification

Signage / Wayfinding

NOTE: The above images are examples of Context Sensitive Design and are not intended to portray design solutions for Garland Road.
Enhancements – like banners, signs, landscaping, or sitting areas – can help make a place inviting and enjoyable. What enhancements would you like to see along the Garland Road Corridor?

- Add trees, landscaping, flowers, green space
- Provide sitting areas
- Incorporate architectural enhancements/fountains/art
- Provide decorative lighting
- Encourage small shops, cafes, restaurants, boutiques
- Create pocket parks
- Provide a dog park
- Brick the streets/road
- Institute sign requirements
- Create a corridor theme
- Provide trash receptacles
- Hang attractive banners
- Decorate for holidays
- Enhance entrance gateway to corridor at both ends
SUMMARY OF PUBLIC COMMENTS | Beautification

What word or phrase describes the Garland Road Corridor as you would like to see it in the future?

• Dallas’ Green Garland Road
• Peaceful with lots of trees.
• “A beautiful road to drive.”
• Neighborhood friendly
• Northeast Dallas Jewel – energetic green
• Inviting, comfortable, safe, special
• Beautiful! Lush & green.
• Attractive. Friendly.
• Earthy upscale and artsy.
• Uniquely East Dallas. Stunning.
• Lovely, Fun. Outdoorsy.
• Clean – No sleaze
• The Wilshire Blvd of Dallas -- The Lake District
• Eclectic, diverse, unique
• Natural, open, pedestrian friendly
**SIX KEY INITIATIVES**

- Encourage new development patterns
- Enhance the economy
- Make quality housing more attainable
- Promote strong and healthy neighborhoods
- Enhance transportation and infrastructure
- Protect the environment
PROTOTYPES / CONCEPTS

- Development Types
- Transportation Technologies
- Walkability

- The following slides will illustrate examples of each
PROTOTYPES / CONCEPTS | Development Types

Single Family Residential (Detached)

Single Family Residential (Attached)

Institutional

Multi-Family Residential

Retail

Retail
PROTOTYPES / CONCEPTS  | Development Types

Mixed Use Type “A”

Mixed Use Type “A”

Mixed Use Type “A”

Mixed Use Type “B”

Mixed Use Type “B”

Mixed Use Type “B”
NOTE: The above images are examples of Transportation improvements and are not intended to portray design solutions for Garland Road.
5 Minute Walk (approx. 1,300 feet)

Quality of Sidewalks & Trails

Pedestrian Right-of-Ways

Traffic/Road Conditions

Land Use Patterns

Building Accessibility

Safety
BREAK OUT GROUPS | Development

What opportunities exist for enhancing / upgrading existing development in the Garland Road Corridor?

What locations provide opportunities for bringing new development to the Garland Road Corridor?

What development forms are desired by the community to enhance the image and vision of the future corridor?
BREAK OUT GROUPS | Development Comments

- Keep home grown retail near Little Forest Hills
- Focus of new development should be from Centerville to LBJ
- Leave existing roadway (Garland) alone
- Leave all existing SF Residential alone
- Maximum development height in corridor 4-5 stories
- Encourage code enforcement – clean-up
- Require developers to provide sidewalks
- Mixed income / mixed generation
BREAK OUT GROUPS | Development Concepts

- Redevelop existing apartments with Senior Living
- Establish Local Farmer’s Market in White Rock Market Center Parking Lot
- Create Mixed Use Development in Jupiter / Garland Road Area
- Develop Dog Park near Gateway at LBJ
- Dress-up existing retail buildings from Easton to spillway – consider adding residential lofts over existing structures
- Create mixed use development with views of White Rock Creek to replace liquor stores and mini storage units West of spillway
- Create Community Gardens
- Complete Streets
BREAK OUT GROUPS | Development Concepts
BREAK OUT GROUPS | Development Concepts
BREAK OUT GROUPS | Mobility

What can be done to improve mobility and safety in the Garland Road Corridor?

How can opportunities for walking and bicycling be better incorporated into the corridor?

What can be done to create better connectivity in the corridor?
BREAK OUT GROUPS | Mobility Comments

- Lakeland - Issues with cut through traffic
- Bicycle access – on Garland vs on adjacent streets
- Need to complete sidewalk system
- Need solutions to parking issues
- Densities to support better mass transit
- Review TxDOT on-system status and ramifications
- No widening of Garland Road
BREAK OUT GROUPS | Mobility Concepts

- Do not widen Garland Road Lanes (beyond what is currently planned)
- Make the Garland Road Corridor more friendly and connected for Bicycles
- Sidewalks - Continuous and connected to neighborhoods
- Look at commercial establishment drives (access management / consolidation)
- Re-consider light rail
- Consider Trolley System for local access to businesses and institutions
What is the future vision for beautification of the public realm (ROW) along Garland Road?

What is the vision for future gateways and key nodes along Garland Road?

What other opportunities exist to positively impact the image of the public realm?
BREAK OUT GROUPS | Beautification Comments

- Create a consistent corridor theme through lighting, signage, plantings, furnishings, maintenance and utility improvements

- Coordinate pedestrian improvements with transit and trail opportunities creating safe and desirable walking conditions

- Create signature intersections that increase connectivity of neighborhoods and retail

- Identified Spillway, Buckner intersection, Samuel Garland Park as Gateways and Gaston Ave, Buckner, Jupiter and Northwest Hwy as primary intersections

- Develop a corridor that slows traffic and creates distinct transitions

- Organize neighborhood and retail stakeholders in order to promote self regulation
BREAK OUT GROUPS | Beautification Concepts

- Gateway concepts that include monuments, median plantings and sequence of spaces

- Community green spaces throughout the corridor, using vacant parcels and linked through pedestrian enhancements

- Community garden in the White Rock Market Center parking lot, providing opportunity for neighborhood urban agriculture

- Linear park in Right-of-Way adjacent to rail lines between Jupiter and Northwest Hwy

- Purchase car lot near Samuel Grand Park for weekend parking and Trolley system to connect visitors to the Arboretum, retail, and DART

- Signature intersection treatments and enhanced crosswalks that increase safety and connectivity between both sides of Garland Road
BREAK OUT GROUPS | Beautification
BREAK OUT GROUPS | Beautification
BREAK OUT GROUPS | Beautification
**NEXT STEPS**

*Tonight:* Head to stations to continue obtaining workshop comments and concepts

*December – January:* Consultant team will incorporate your ideas for future development, transportation and beautification into a draft vision plans

*February:* Public meetings to discuss vision plans